



DAVIS COLLEGE

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Graphic Design Diploma

This program is designed to develop the technical skills required for "production artist" and/or desktop publishing positions.

Upon completion of the Diploma in Graphic Design, the Davis College graduate will be prepared to:

Apply the elements and principles of design to create a visual language appropriate for graphic design, which includes the synthesis of typographic and visual elements to create effective visual messages.

Use appropriate computer hardware and industry standard page layout, image editing, and interactive media software.

Use written and oral communication skills to interact effectively.

Program Outline

Course No.	Course Title	Cr. Hrs.
DSN108	Drawing Foundations	5
DSN110	2D Design	3
DSN125	Typography	3
DSN130	Digital Page Composition	3
DSN140	Color Principles	3
DSN145	Digital Illustration	3
DSN160	Digital Photography	3
DSN135	History of Graphic Design	2
	BUS/CAS/WPR Business or Computer Elective	3 3
OAM223	Business Communications	4
COM121	Composition I	5
IDS110	Forum on Technology and Resources	4
Total Program Credit Hours		41