



DAVIS COLLEGE

4747 Monroe Street
Toledo, OH 43623

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Motion and Visual Effects Design Associate Degree

This program focuses on developing the student's creativity, problem-solving abilities, and technical skills that are necessary to be a motion and visual effects designer. The program explores the relationship between client and audience and how visual messages are created and delivered. Emphasis is placed on digital technology, utilizing the computer and software to create visual images. Motion and visual effects designers work in advertising agencies, graphic design studios, video production companies, and in-house video production departments.

Upon completion of the Associate of Applied Business degree with a major in Motion and visual Effects, the Davis College graduate will be prepared to:

- Apply the elements and principles of design to create a visual language appropriate for motion and visual effects design, which includes the synthesis of typographic and visual elements to create effective visual images.
- Use appropriate computer hardware and industry standard desktop video editing, video effects, and image editing software.
- Analyze and evaluate his/her work in terms of the design elements and principles, process, project requirements, and client needs.
- Apply the principles and intentions of the General Education and Business Core purposes.

Program Outline

Course No.	Course Title	Cr. Hrs.
DSN101*	Drawing Principles	3
DSN105*	Drawing Concepts	3
DSN110*	2D Design	3
DSN115*	3D Design	3
DSN124*	Letterforms	3
DSN125*	Typography	3
DSN135*	History of Graphic Design	2
DSN140*	Color Principles	3
DSN145*	Digital Illustration	3
DSN152*	Digital Video Editing	3
DSN154*	Digital Effects	3
DSN160*	Digital Photography	3
DSN252	Motion Design Principles	3
DSN254	3D Modeling	3
DSN256	Computer Animation	3
DSN258	Kinetic Typography	3
DSN270	Motion and Visual Design Externship	2
DSN275	Portfolio Preparation and Professional Practices	3
CAS/CIS/WPR	Computer Elective	3
MGT102	Introduction to Business	5
MKT201	Marketing	5
MKT---	Marketing Elective (MKT206, MKT221, MKT222, MKT230)	4
OAM223	Business Communications	4
COM121	Composition I	5
COM122	Composition II	4
COM---	Communication Elective (COM201 or COM202)	4
HUM---	Humanities Elective	3
MTH102	Introductory Algebra I	5
SCI---	Science Elective	3
SSC201	Economics	4
SSC---	Social Science Elective	4
IDS110*	Forum on Technology and Resources	5
Total Program Credit Hours		110

*Foundation courses (prerequisites to all DSN200-level courses)