



DAVIS COLLEGE

Website Design Associate Degree

The Website Design program focuses on developing the student's creativity, problem-solving abilities, and technical skills that are necessary to be a website designer. The program blends design and technical aspects of creating websites including web authoring tools, programming languages, and web standards. Website designers work for website design and development companies, advertising agencies, graphic design studios, and in-house website design departments.

Upon completion of the Associate of Applied Business degree with a major in Website Design, the Davis College graduate will be prepared to:

- Apply the elements and principles of design to create a visual language appropriate for website design, which includes the synthesis of typographic and visual elements to create effective visual messages.
- Use appropriate computer hardware and industry standard webpage layout, illustration, and image editing software.
- Apply web authoring tools, programming languages, and web standards to the design and implementation of websites.
- Analyze and evaluate his/her work in terms of the design elements and principles, process, project requirements, and client needs.
- Apply the principles and intentions of the General Education and Business Core purposes.

Program Outline

Course No.	Course Title	Cr. Hrs.
CIS119*	Introduction to HTML	3
DSN101*	Drawing Principles	3
DSN105*	Drawing Concepts	3
DSN110*	2D Design	3
DSN115*	3D Design	3
DSN124*	Letterforms	3
DSN125*	Typography	3
DSN135*	History of Graphic Design	2
DSN140*	Color Principles	3
DSN145*	Digital Illustration	3
DSN160*	Digital Photography	3
DSN212	Cascading Style Sheets (CSS)	3
DSN213	ActionScript	3
DSN214	Website Publishing	3
DSN218	Client Side Scripting	3
DSN219	Web Page Design	3
DSN224	MVC Concepts	3
DSN270	Website Design Externship	2
DSN275	Portfolio Preparation and Professional Practices	3
MGT102	Introduction to Business	5
MKT201	Marketing	5
MKT---	Marketing Elective (MKT206, MKT221, MKT222, MKT230)	4
OAM223	Business Communications	4
COM121	Composition I	5
COM122	Composition II	4
COM---	Communication Elective (COM201 or COM202)	4
HUM---	Humanities Elective	3
MTH102	Introductory Algebra I	5
SCI---	Science Elective	3
SSC201	Economics	4
SSC---	Social Science Elective	4
IDS110*	Forum on Technology and Resources	5
Total Program Credit Hours		110

*Foundation courses (prerequisites to all DSN200-level courses)